

AN EVENT BROUGHT TO YOU BY
LITTLE BIRD MARKETING



Insights Marketing Day

SEPTEMBER 18, 2026

Chicago



SPONSORSHIP OPPORTUNITIES



Grow your company's influence & impact.

As a bespoke event, people expect excellence in experience, hospitality, content, and swag. We help sponsors realize return on investment and return on time spent. In our eleventh year we continue to deliver with a gorgeous venue, gourmet food and snacks, and we're serious about the quality of coffee. Don't forget the gelato cart; it's imperative to keep our energy up all day long.



Sponsoring Insights Marketing Day is a no-brainer for our brand.

SARAH KOTVA,
EVP FIELDWORK



I guess you had to be there.

You can go to a big conference and meet almost nobody. Instead, we curate an experience for deep connection, peer-to-peer relationships, and provocative conversations. The result is an event unlike any other. Don't just take our word for it.

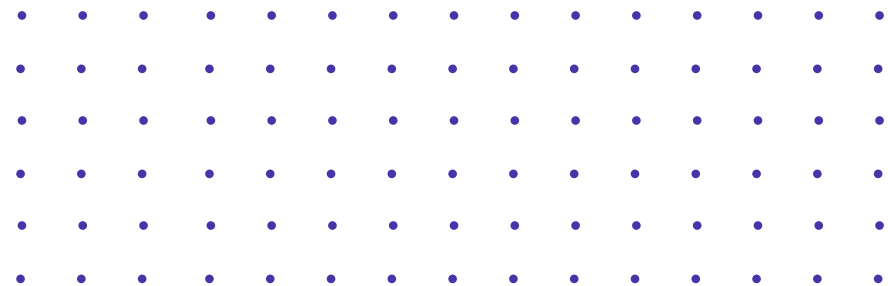
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The content was phenomenally relevant to what I do every day.



“

As a young marketer, this was such an inviting and incredible experience.



SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$10,000

Access to the list of attendees
10 tickets to IMD
Recognized LIVE at the event
5 podcast ads on Ponderings from the Perch
Logo on one promotional giveaway item
Logo on pre and post-event emails
Logo on website with link to website
Logo on all printed materials
Social media shout-outs and tags

GOLD SPONSOR

\$4,000

5 tickets to IMD
Recognized LIVE at the event
2 podcast ads on Ponderings from the Perch
Sponsor-provided promo giveaway at registration
Logo on pre and post-event emails
Logo on website with link to website
Logo on all printed materials
Social media shout-outs and tags

HAPPY HOUR SPONSOR

\$3,000

4 tickets to IMD
Recognized LIVE at the event
Sponsor-provided promo giveaway at registration
Logo on pre and post-event emails
Logo on website with link to website
Logo on all printed materials
Social media shout-outs and tags

SILVER SPONSOR

\$1,500

2 tickets to IMD
Recognized LIVE at the event
Sponsor-provided promo giveaway at registration
Logo on pre and post-event emails
Logo on website with link to website
Logo on all printed materials
Social media shout-outs and tags

PODCAST PARTNER

\$1,000

1 ticket to IMD
Strategic cross-promotion of podcasts
Access to speakers and sponsors
Logo on website with link to podcast
Social media shout-outs and tags



Let's make an impact.

Contact us at: info@littlebirdmarketing.com



 insightsmarketingday.com

