

AN EVENT BROUGHT TO YOU BY
LITTLE BIRD MARKETING



Insights Marketing Day

OCTOBER 10, 2024

CHICAGO
ARCHITECTURE
CENTER



SPONSORSHIP OPPORTUNITIES



Grow your company's influence & impact.

As a bespoke event, people expect excellence in experience, hospitality, content, and swag. We help sponsors realize return on investment and return on time spent. In our tenth year we continue to deliver with a gorgeous venue, gourmet food and snacks, and we're serious about the quality of coffee. Don't forget the gelato cart; it's imperative to keep our energy up all day long.



Sponsoring Insights Marketing Day is a no-brainer for our brand.

SARAH KOTVA,
EVP FIELDWORK



I guess you had to be there.

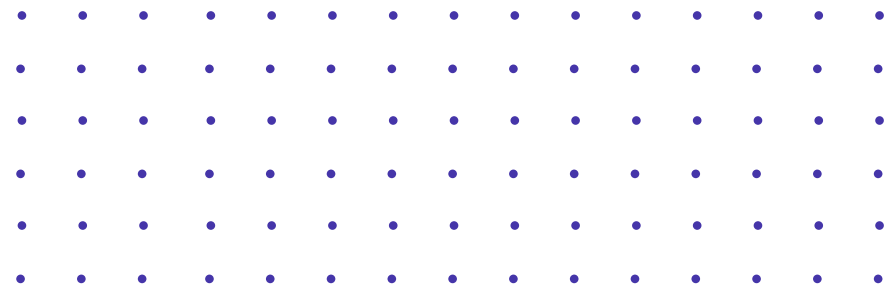
You can go to a big conference and meet almost nobody. Instead, we curate an experience for deep connection, peer-to-peer relationships, and provocative conversations. The result is an event unlike any other. Don't just take our word for it.



“
The content was phenomenally relevant to what I do every day.



“
As a young marketer, this was such an inviting and incredible experience.



SPONSORSHIP LEVELS

PREMIER SPONSOR

\$15,000

- Choice of sponsored speaker
- Access to the list of attendees
- 15 tickets to IMD
- Live recognition at event
- 10 podcast ads on Ponderings from the Perch
- Logo on one promotional item in swag box/bag
- Logo on pre and post-event emails
- Logo on website with link to website
- Logo on all printed materials
- Logo on signage at event
- Social media shout outs and tags

GOLD SPONSOR

\$10,000

- 10 tickets to IMD
- Live recognition at event
- 5 podcast ads on Ponderings from the Perch
- Logo on one promotional item in swag box/bag
- Logo on pre and post-event emails
- Logo on website with link to website
- Logo on all printed materials
- Logo on signage at event
- Social media shout outs and tags

SILVER SPONSOR

\$5,000

- 5 tickets to IMD
- Live recognition at event
- 2 podcast ads on Ponderings from the Perch
- Option to place one promotional item in swag box/bag
- Logo on pre and post-event emails
- Logo on website with link to website
- Logo on all printed materials
- Social media shout outs and tags

PODCAST PARTNER

\$1,500

- 1 ticket to IMD
- Podcast production and publication in partnership with Ponderings from the Perch
- Includes assistance to cover event before or after for podcast content including access to speakers and sponsors
- Logo on website with link to website
- Logo on all printed materials
- Social media shout outs and tags



Let's make an impact.

Contact us at: info@littlebirdmarketing.com

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MARKETING



insightsmarketingday.com

